



THE

# W. G. REYNOLDS CO.

## OUR ANNUAL



# JULY CLEARANCE SALE

## Opens Thursday Morning, July 1st.

50,000 Dollars' Worth of High Grade Grand Rapids Furniture Offered at Reductions of 25 and 33 1-3 Per Cent Off

Not One Article Reserved

Look for the Yellow Ticket

### SLEEPING ROOM SPECIALS.

Mahogany Chiffonier, plate mirror, 4 roomy drawers, regular price \$72.00. **July price \$39.25**

Maple Dresser, large plate mirror, 2 small and 2 large drawers, regular price \$95.00. **July price \$68.85**

Large size Colonial Dresser, American walnut, beautifully finished, regular price \$127.00. **July price \$89.78**

3 Piece Natural Birch Bed Room Suite—Dresser, plate mirror, chiffonier, plate mirror, triple mirror toilet table, regular price \$180.00. **July price \$119.50**

3 Piece Bed Room Suite, walnut finish, dresser, plate mirror, chiffonier, 5 drawers, banister bed, regular price \$153.00. **July price \$109.00**

Oak Dresser, plate mirror, 16x20, 2 small, 2 large drawers, regular price \$38.00. **July price \$27.50**

4 piece American Walnut Bed Room Suite, Queen Anne type. 42" Dresser, large plate mirror, 6 drawer chiffonier, plate mirror, full size bed, triple mirror dressing table, regular price \$324.50. **July price \$229.75**

### THESE FOR THE PARLOR AND LIVING ROOM—

Comfort Rockers, all over leather upholstered, regular price \$77.50. **July price \$53.75**

3 piece Mahogany Parlor Suite, period type, tapestry upholstered, spring cushions, regular price \$127.50. **July price \$89.00**

Davenport Table—Table by day, a spring bed by night, including mattress, regular price \$98.00. **July price \$57.50**

Ladies' Desks, mahogany, fumed and golden oad, regular prices \$12.50 to \$32.00. **July price 25 off.**

Mahogany Rockers, tapestry upholstering, regular price \$32.00. **July price \$23.75**

Golden Oak Rockers, saddle seat, regular price \$15.00. **July price \$10.75**

Quartered Oak Rockers, genuine leather, spring upholstering, regular price \$35.00. **July price \$23.68**

42" Golden Oak Plank Top Table, mission type, regular price \$28.00. **July price \$21.50**

36" Golden Oak, Quartered, Table, parlor type, regular price \$27.50. **now \$19.85**

Heavy Mission Fumed Oak Rocker, genuine leather spring cushion, regular price \$42.00. **July price \$27.50**

Golden Oak Rockers, all wood, regular price \$9.75. **July price \$6.95**

Dining Room Pieces very low priced. 48" round, extension dining table, golden quartered oak, reinforced rim. Regular price \$72.50. **July price \$49.75**

Golden Quartered Oak Buffet, genuine French plate mirror back, beautifully finished. Regular price \$72.50. **July price \$53.75**

Quartered Oak Dining Chairs, leather upholstering, regular price \$9.50. **July price \$5.95**

Quartered Oak China Cabinet, 3 mirror front; oval ends. Regular price \$55.00. **July price \$39.87**

6 piece Bungalow Dining Suite in golden oak, 40" round extension table, 42" mirror back buffet, 4 all wood chairs, regular price \$114.00. **July price \$69.38**

9 piece Mahogany Dining Suite, Queen Anne type, 60" mahogany back buffet 44" china cabinet, 48" round extension table, 6 real leather seated chairs, regular price \$435.00. **July price \$326.75**

9 piece Jacobean Dining Suite, 48" round extension table, 55" mirror back buffet, 8 side chairs, 1 arm chair, real leather seat; regular price \$378.00. **July price \$283.85**

### HOT WEATHER NECESSITIES MUCH BELOW REGULAR.

ALL BED HAMMOCKS AT 25% OFF.

ALL SUMMER FURNITURE. Chinese Chairs, Rockers and Settees, Camp Chairs and Lawn Swings. To close at 25% OFF.

### PORTABLE CAMP HOUSE.

7 feet by 10 feet, elevated matched floor in sections. Rainproof covering, wire screened sides, including door, screen ventilated top, drop down near. A real home; move your camp in an hour's time. Regular price \$185.00. **July price \$125.00**

## Rugs, Linoleums, Beds, Mattresses, at Savings of 20 to 25 Per Cent

### BRASS WHITE ENAMEL AND OXODIZED BEDS

\$35.00—Brass **\$28.00**

\$42.00 Brass **\$33.60**

\$45.00—Brass **\$36.00**

\$48.00 Brass **\$38.40**

\$50.00—Brass **\$40.00**

\$10.75—White Enamel **\$8.60**

\$15.50—White Enamel **\$12.40**

\$17.50—White Enamel **\$14.00**

\$19.50—White Enamel **\$15.60**

\$25.00 White Enamel **\$20.00**

EVERY DAY IN THE STORE AT A BIG DISCOUNT. (Whittall's excepted.)

\$15.50 Wilton **\$110.00**

\$85.00 Axminster **\$72.50**

\$72.50 Axminster **\$59.95**

\$65.00 Axminster **\$55.00**

\$60.00 Axminster **\$51.50**

\$55.00 Brussels **\$48.50**

\$39.50 Brussels **\$31.50**

\$25.00 Brussels **\$19.95**

\$24.50 Wool and Fibre **\$19.95**

8 PATTERNS HEAVY INLAID LINOLEUM. Regularly \$2.50 and \$2.95 sq. yard. **While it lasts, sq. yard \$1.95**

PRO-LINO square yard. **69c**

PRINT LINOLEUM—Your choice from our entire stock. Sq. yard. **\$1.19**

50 ONLY SILK FLOSS MATTRESSES—Guaranteed 100% pure Java Kapoc, all sizes, one price, value \$32.50. **\$24.95**

20% DISCOUNT on the following sizes in small rugs, all grades, 6 ft.x9 ft., 36x72 in., 27x54 in.

\$25.00 SLIDING COUCH—Complete with 3 in. box, cotton mattress. **\$21.75**

CONGOLEUM RUGS—Size 9"x10.6". regularly \$16.60, special. **\$14.85**

## Savings of Real Importance---Children's Shop

Boys' Wash Suits in gingham, endurance cloth and French mull, Oliver Twist or Russian blouse styles, made in the most attractive color combinations.

Values to \$1.50, \$1.75 \$1.98 and \$2.25 **\$1.19**

Values to \$2.50, \$3.00, \$3.50 and \$3.75 **\$1.98**

Values to \$4.50, \$5.00, \$5.25 and \$5.75 **\$3.49**

Rompers and Creepers of fine quality chambray, mulls endurance cloth and seersucker, sizes 6 mos. to 6 years. Values \$1.50 to \$2.25 **98c**

Values \$2.50 to \$3.50 **\$1.98**

Girls' Muslin Pants, lace trimmed. **49c**

Girls' Muslin Pants, plain hem. **29c**

Girls' fine quality nainsook and long cloth, bodice and skirt combination in sizes 8 to 14 years. Replacement values \$1.75, \$2.00, \$2.25, \$2.50 and \$3.00. Special **\$1.39, \$1.59, \$1.79, \$1.98 and \$2.19**

Separate Underskirts in good quality cotton, 4 to 6 years, value 65c. **49c**

Bath Aprons of the best and heavy weight Turk-

ish toweling, value \$1.75. **Now \$1.29**

Children's Silk Gloves, gray, brown and white **98c**

Chamoisuede Gloves **69c**

Boys' and Girls' Straw Hats in colors or natural straw, to close out, 1-2 price, **79c**

Baby's Muslin Bonnets, Peque Bonnets, blue or old rose ribbon trimmed, value \$2.50 and \$1.75, **\$1.89 and 98c**

Voile Gingham and Organdie Dresses at big reductions. Plaids, plain **\$1.49 to \$6.98**

A number of sample dresses to close out, cotton poplins, striped and checked, dimity and dotted organdies in colors and plain white. **\$1.98 to \$5.49**

In sizes 1 year to 5 years.

Shoes for play or dress at big reductions, your choice for \$1.98. Play Oxfords, Barefoot Sandals, high and low black kid, One Strap Pumps of patent leather or gun metal.

Boys' Checked Nainsook Union **69c**

Suits **69c**

Girls' Knit Low Neck, Sleeveless Union Suit. **69c**

Boys' and Girls' Coats at about 1-2 today's actual value. Black and white checked, green heather, polo cloth, blue serge and silk poplins. Sizes 3 to 14 years.

Infants' White Peque Coats, sizes 1 to 3 years, value \$5.00 and \$5.50. **now \$3.95**

Boys' and Girls' Rain Capes and Coats, also Boys' Heavy Black Rubber Coats. **\$3.49 to \$5.95**

Sizes 3 to 12 years.

Sweaters of the fine quality wool, sizes 32 to 34 in most attractive color combinations. Values \$5.50 and \$4.75 **\$3.98 and \$2.89**

Girls' Chambray Dresses, sizes 2 to 6 years, \$2.50 to \$3.50 values. **\$1.98**

Boys' Kaynee Blouses in light colors, fine workmanship and best materials of percales and crepe, value \$1.50. **Now 98c**

Boys' and Girls' Coveralls of heavy blue checked denim, sizes 5, 6, 7 and 8 **\$1.59**

Boys' Balbriggan Shirts and Drawers, sizes 26 to 34, special, each. **49c**

Children's White Linen Collars **19c**

Our entire line of "F. A. Whitney" Carriages, Pullman sleepers, strollers with artillery wheels or wire wheels, inclining or stationary go-carts and folding sulkies. **At 25% Discount.**

Now is your opportunity to furnish the nursery at little cost. High chairs, rockers, nursery toilet chairs, Reed or Wicker, at 20% Discount.

All our white enameled iron cribs with wire springs at 20% Discount.

Bassinets in white enamel finish and woven reed sides on rubber tired wheels at 20% Discount.

Crib and Bassinets Mattresses and pads in different sizes, cotton top, all cotton or silk floss, at 20% Discount.

Two passenger children's lawn swing, strong and durable. Replacement value \$10.00. **\$5.95**

Roller bearing iron wheel coaster wagons, 16x36" box and 10" wheels, value \$12.50. **\$9.95**

18x40" box and 10" wheels, value \$13.50, now **\$10.95**

16x36" box and 10" rubber tire wheels, value \$15.00. **\$11.95**

Juvenile swing with wooden slats and arms, nicely varnished to hold the small child secure, suspended by strong rope. Value \$2.50, special. **\$1.69**

Infants' White Canvas Jumper or "Bye-Bye Swing," value \$1.50, **\$1.19**

Children's Metal Two-wheel-ed Carts and Wheelbarrows **59c to \$1.65**

Soft Rubber Ball, regular price 10c, **now 7c**